



Memahami dan Menyesuaikan Konteks Budaya Lokal kita dalam Advokasi Hewan

Understanding and Shaping Our Culture in Animal Advocacy

Animal Welfare Conference 2024

Poppy Permatasari & Tia



Siapa Kami?

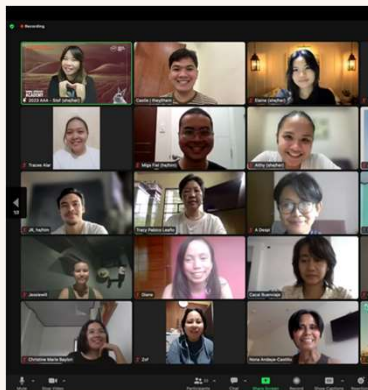
Who are we?

Animal Alliance Asia adalah organisasi **movement building/peningkatan kapasitas** untuk bisa memobilisasi dan **menumbuhkan komunitas hewan dan advokasi vegan di Asia** untuk menciptakan dunia yang lebih baik untuk hewan yang ditenakkan.

Animal Alliance Asia is a **movement building** organization with a mission to **mobilize and grow a community of local animal justice and vegan advocates** across Asia to create waves of impactful actions for a better world for farmed animals



Why movement building?



- Terdapat beberapa tahapan gerakan hewan, namun secara umum masih kurang banyak pejuang gerakan yang konsisten
- Movement at a varying stage, but generally lacking consistent advocates
- Sering terbatas pada advokasi yang bersifat individu
- Often limited to individual advocacy
- Kurangnya pelatihan dan sumber yang lokal dan budaya yang relevan dengan kehidupan masyarakat
- Lack of locally and culturally relevant training and resources

Cerita Poppy



Cerita Tia



Buddhist school

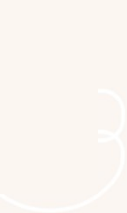
Incorporating their understanding with religious based on vegan and vegetarian for promoting compassion toward animals

Christian School

Differences to see each values, not using bible argument with students

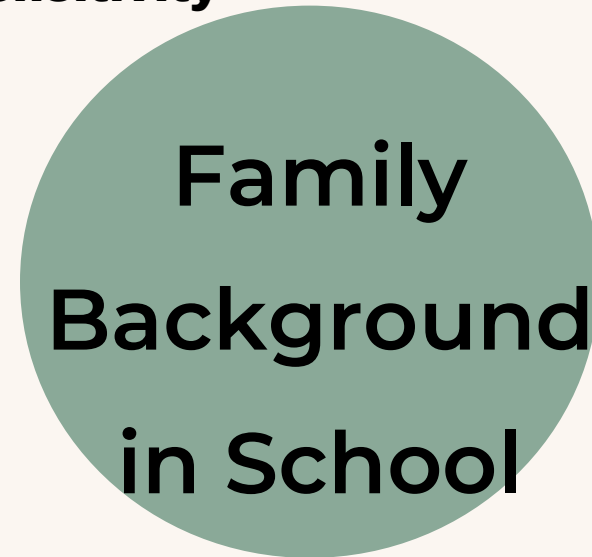
Family background

Parents often choose their schools based on their religious background



**Pendekatan lokal +
Kepekaan terhadap budaya kita**

**Localized approach
+ cultural sensitivity**



Animal Advocacy for the Youth

Empathy

**Dog & Cat
meat issues**

**Art based, Fun,
Learning process**

**Break time,
relevant to
their schools**

Skill & Knowledge Building



Collaboration & Partnership



local businesses



city councillors



schools

Country Interest Form (Indonesia)



Thank You!

Terima kasih!



<https://www.animalallianceasia.org/>



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Animal Alliance Asia



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